

# Online Pricing for CD&L Classroom Curriculum

We are very excited to provide the online platform for the Character Development & Leadership Program. The online version is intended for schools that have access to a 1:1 laptop/Ipad program. Students will access and complete all of their lesson plans online. Teachers will no longer need manuals and students will no longer need textbooks.

### Ordering the online curriculum is as easy as 1, 2, 3.

- 1. **School License Fee:** Each school pays the first-year licensing fee of \$1,500. In subsequent years, schools pay an annual renewal fee of \$200. This includes a 90 minute pre-recorded virtual training in our member section on our website.
- 2. **Per Student Cost:** Tell us how many students you expect to receive instruction on the CD&L classroom curriculum. Based on how many students will access the curriculum, schools will pay between \$5 & \$10 per student.
- 3. **Training:** We provide a 90 pre-recorded virtual training with the cost of the curriculum. However, if you would prefer a live zoom training or an onsite training, please select these features on the next page.

\*\***This material is copyrighted**. All educators should understand that this material cannot be copied, scanned and/or placed on a school server, Learning Management System or any other web platform. If you want permission to do so, contact us at <u>info@characterandleadership.com</u>. Violators will be held legally responsible.

## First Year School Online Platform Pricing

Federal ID # 20-0111539 7752 Clearwater Ct. – Williamsburg, MI 49690 Website: CharacterAndLeadership.com Email: <u>jhoedel@characterandleadership.com</u> P: 231-938-4140 F: 231-938-4141

### **\*\*Curriculum Components** (schools must order 1 & 2 while 3, 4 & 5 are optional)

01School First-Year License<br/>(includes all lessons and pre-recorded 90 minute training)\$1,500

| 02 | <b>Cost Per Student</b> | \$ X              |               | = | \$ |
|----|-------------------------|-------------------|---------------|---|----|
|    |                         | *Cost Per Student | # of Students |   |    |

| *Key                                | Cost Per Student |
|-------------------------------------|------------------|
| 1-30 students                       | \$10             |
| 31 – 99 students                    | \$9              |
| 100-250 students using CD&L Program | \$8              |
| 251-999 students using CD&L Program | \$6              |
| 1,000+ Students Using CD&L Program  | \$5              |

| 03 | <b>Optional Zoom Staff Training</b> | <u>\$500</u>  | \$ |
|----|-------------------------------------|---|----|
| 04 | Onsite Staff Training               | $\frac{2,000 + \text{travel expenses}}{2,000 + \text{travel expenses}}$ | \$ |
| 05 | <b>Role Model Poster Set</b>        | <u>\$100</u>  | \$ |
|    |                                     | Grand Total =   | \$ |

#### To order via credit card or purchase order, fill out the following information

| School/Organization Name              |                        |       |
|---------------------------------------|------------------------|-------|
| Credit Card Type (circle) Visa        | Master Card Am Express | PO#   |
| Credit Card Number:                   | Expiration Date:       |       |
| CVV2# (code on back):                 | Phone Number:          |       |
| Billing Address:                      |                        |       |
| Lead Person at School to be trained _ | Contact                | Info: |

## **Returning School Online Platform Pricing**

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#### Returning schools must order 1 & 2 while 3, 4 & 5 are optional

| Item #01School Annual License<br>(Includes access to all lesson plans & role model chapters)\$200 |             |                       |   | <u>\$200</u>                                    |    |
|---|-------------|-----------------------|---|---|----|
| 02  | Cost Per St | udent \$<br>*Cost Per | X # of St   | =<br>udents                                     | \$ |
|   |             |                       | ing CD&L Program<br>ing CD&L Program<br>ng CD&L Program | Cost Per Student   \$10   \$8   \$6   \$5   \$4 |    |
| 03  | Optional Zo | oom Staff Training    | <u>\$500</u>  | ·   | \$ |
| 04  | Optional Re | esearch Package       | <u>\$800</u>  |   | \$ |
| 05  | Role Model  | Poster Set            | <u>\$100</u>  |   | \$ |
|   |             |                       | Grar  | nd Total =                                      | \$ |

## To order via credit card or purchase order, fill out the following information

| School/Organization Name         |                            |  |  |
|----------------------------------|----------------------------|--|--|
| Credit Card Type (circle) Visa   | Master Card Am Express PO# |  |  |
| Credit Card Number:              | Expiration Date:           |  |  |
| CVV2#(code on back):             | Phone Number:              |  |  |
| Billing Address:                 |                            |  |  |
| Lead Person we communicate with: | Contact Info:              |  |  |