



character development & leadership

1st Year - Student Athlete Program Pricing

Federal ID # 20-0111539

7752 Clearwater Ct. – Williamsburg, MI 49690

Website: www.CharacterAndLeadership.com Email: jhoedel@characterandleadership.com

P: 231-938-4140 F: 231-938-4141

Program Components (schools must order 1, 2 & 3)

01 School First-Year License \$1,000
(Includes access to all lesson plans & research package)

02

Cost Per Athlete \$5 X =
Cost Per Athlete # of Athletes each year Total

03 Staff Training (Online training for entire staff) \$150
Total

Grand Total =

To order via credit card or purchase order, fill out the following information

School/Organization Name _____

Credit Card Type (circle) Visa Master Card Am Express PO# _____

Credit Card Number: _____ Expiration Date: _____

CVV2# (code on back): _____ Phone Number: _____

Billing Address: _____

Lead Person at School to be trained _____ Contact Info: _____



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Subsequent Years - Student Athlete Program Pricing

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Item #

01 School Annual License \$200

02 Cost Per Athlete \$5 X _____ = _____
Cost Per Athlete # of Athletes each year Total

03 Optional Staff Training (Online training for entire staff) \$150 _____
Total

Grand Total = _____

To order via credit card or purchase order, fill out the following information

School/Organization Name _____

Credit Card Type (circle) Visa Master Card Am Express PO# _____

Credit Card Number: _____ Expiration Date: _____

CVV2#(code on back): _____ Phone Number: _____

Billing Address: _____

Lead Person we communicate with: _____ Contact Info: _____