



# character development & leadership

## Online Pricing for CD&L Classroom Curriculum

We are very excited to provide the online platform for the Character Development & Leadership Program. Included in the pricing is 1) all of the lesson plans in the traditional curriculum, 2) readings from the role model textbook, 3) training of staff members and 4) the research package.

The online version is intended for schools that have access to a 1:1 laptop/Ipad program. Students will access and complete all of their lesson plans online. Teachers will no longer need manuals and students will no longer need textbooks.

This is a different pricing model than the traditional version. Schools will pay less up front and continue to pay minimal amounts for a student usage fee

### Ordering the online curriculum is as easy as 1, 2, 3.

1. **School License Fee:** Each school will pay the first-year licensing fee of \$1,295. Schools that select the 1-year plan will pay an annual renewal fee of \$200. Schools that select the 3-year plan will not have to pay the \$200 renewal fee.
2. **Per Student Cost:** Tell us how many students you expect to receive instruction on the CD&L classroom curriculum (1-year or 3-year estimates). Based on how many students will access the curriculum, schools will pay between \$4 & \$7 per student.
3. **Training:** Schools will decide how they want their staff to be trained: onsite or online training.

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# Returning School Online Platform Pricing

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**\*For Returning Schools Who Ordered the 1-Year Program**

**\*\*Curriculum Components (schools must order 1 & 2 while 3, 4 & 5 are optional)**

**Item #**

**01 School Annual License** \$200  
 (Includes access to all lesson plans & role model chapters)

**02 Cost Per Student**      \$ \_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_  
    \*Cost Per Student                      # of Students                                      Total

| *Key   | 1 Year License<br>Cost Per Student | 3 Year Contract<br>Cost Per Student |
|--|------------------------------------|-------------------------------------|
| <b>1-99 students</b>                           | <b>\$7</b>                         | <b>\$6 (15% discount)</b>           |
| <b>100-250 students using CD&amp;L Program</b> | <b>\$6</b>                         | <b>\$5 (17% discount)</b>           |
| <b>251-999 students using CD&amp;L Program</b> | <b>\$5</b>                         | <b>\$4 (20% discount)</b>           |
| <b>1,000+ Students Using CD&amp;L Program</b>  | <b>\$4</b>                         | <b>\$3 (25% discount)</b>           |

**03 Online Training**      \$150 X \_\_\_\_\_ = \_\_\_\_\_  
 (for new teachers using CD&L Online Platform) # of Teachers                                      Total

**04 Research Package** \$300  
 (Students take pre- and post-test and annual reports from CD&L)

**05 Role Model Poster Set**      \$102 X \_\_\_\_\_ = \_\_\_\_\_  
    Price                                      # ordered                                      Total

**Grand Total =** \_\_\_\_\_

**To order via credit card or purchase order, fill out the following information**

School/Organization Name \_\_\_\_\_

Credit Card Type (circle)    Visa    Master Card    Am Express    PO# \_\_\_\_\_

Credit Card Number: \_\_\_\_\_      Expiration Date: \_\_\_\_\_

CVV2#(code on back): \_\_\_\_\_      Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Lead Person we communicate with: \_\_\_\_\_      Contact Info: \_\_\_\_\_