

SPEAKING ENGAGEMENTS

Staff Development – Motivational - Keynote



Joseph M. Hoedel, Ph.D.

Joe Hoedel grew up in Michigan and earned his masters and Ph.D. from Michigan State University. He created, taught and evaluated the Character Development & Leadership curriculum, which is used in 600+ schools nationwide. He is the author of a book entitled, *Role Models: Examples of Character & Leadership* that provides the reader with 17 excellent role models to look up to and emulate.

Dr. Hoedel has spoken at hundreds of schools and countless conferences in the past seven years. Being a positive role model and developing the character of each student is the hallmark message of his talks. His inspirational message reminds educators why they entered the teaching profession and inspires them to keep the long-term perspective of students in mind, especially in an era that focuses so much on test scores. Dr. Hoedel brings his unique perspective as a former high school teacher and college professor to his lively & humorous presentations. To book him for your next staff development or conference, contact him at 336-462-7834 or at jhoedel@characterandleadership.com.

Presentation topics...

- Changing the Climate of the Entire School
- It's More Than Test Scores, it's Teaching to The Whole Child
- The Importance of Being a Positive Role Model for Students
- Teaching Character in the Classroom
- A Special Tribute That Reminds Teachers Why They Chose This Profession

Comments from previous speaking engagements...

- Relevant and inspiring. I'm absolutely positive we had the best speaker in the country.
- Dr. Hoedel was very entertaining and inspiring; exactly what a key note speaker should be!
- Finally, an opening speaker that encouraged me.
- Dr. Hoedel was inspiring...the best yet!
- While I often find sitting in the auditorium difficult knowing how much I need to do in my room. Joe's words touched my heart and made the sitting worthwhile.
- Best opening speaker in my 37 years in the district!
- Joe was AWESOME! It was very heartwarming and hit home.
- Dr. Hoedel held my attention from start to finish!
- Hoedel spoke so eloquently of teaching the whole child.
- Great speaker with a wonderful message for teachers!
- Dr. Hoedel's message was so important for us to hear.

**CHARACTER
DEVELOPMENT
&
LEADERSHIP**