

## RESEARCH INTRODUCTION

The original research on this curriculum was completed from 2001-2003 in a small school in North Carolina. With over 600 middle, high and alternative schools using the curriculum, this has become the largest study in America on character education at the secondary level.

**Survey Variables:** Almost all schools are data driven and want to know how their various programs are working. We made that easy by putting the pre-tests and the post-tests on-line. At the end of the year, we provide research reports to those schools that ordered the research package and have completed the surveys. There are 84 variables that are grouped into the following nine constructs:

**School Behavioral Problems**  
**Peer Difficulties**  
**Substance Abuse**  
**Future Expectations**

**Demonstrate Traits Last Semester**  
**Connecting Traits with Future Success**  
**Positive & Negative Pro Social Behaviors**  
**Ethical Beliefs**

**Cost:** It is unethical for me, the author, to conduct a research study on my own curriculum, so I have contracted with Dr. Paul Weikert to analyze the data and produce the reports for each participating school. He charges \$150 to produce each report, which is exactly what each school is charged. If you want reports in subsequent years, this will be an annual fee. If you don't want reports, there will be no charge.

**Directions:** The directions are located on the next page. It is fairly simple and just requires the students to log onto [www.characterandleadership.com](http://www.characterandleadership.com) and click on the 'Student Surveys' icon. Schools that have ordered the research package will receive a password that students will use to access the survey. Students can take the survey at home or in school. A student prints out a page at the end of the survey which lets the teacher know that the student completed the survey.

**Annual Research Reports:** The research reports are emailed to each school in the month of July. It documents the changes in the 84 variables within the nine constructs. Teachers will also be able to see classroom evaluations and read anonymous yet individual responses of students.

If you have any questions or concerns, you can always contact me. I am happy to provide you with a password that will allow you to view the entire survey before ordering the research package.

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